



# JOSE ARIES TAN

MULTIMEDIA DESIGNER

## Contact

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## Socials



## Expertise

- Illustrator
- Photoshop
- After Effects
- Wordpress
- Elementor | Divi | Framer | Webflow
- Canva

## About Me

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Strategic Multimedia & Web Designer with 18+ years of global experience, including 7 years as a lead consultant for forward-thinking clients in Dubai and the Philippines. Proven track record of managing the full creative lifecycle—from direct client liaison to final project delivery. Specialist in blending clean, modern aesthetics with latest visual trends to drive engagement across digital and print platforms.

## Experience

### Social Toast June 2025 - present

*Multimedia designer*

Designed engaging, on-brand visual content for SocialToast, including social media graphics, promotional assets, and digital marketing materials. Collaborated with the team to translate campaign ideas into visually compelling designs that strengthened brand identity, increased audience engagement, and maintained visual consistency across platforms.

### Rapid Funnel 2023 - 2025

*Multimedia designer*

Worked as a Multimedia Designer for RapidFunnel, creating dynamic visual content across digital platforms, including graphics, motion assets, and marketing visuals. Supported funnel campaigns by translating strategy into engaging multimedia designs that improved user experience, brand consistency, and conversion-focused storytelling.

### Great Southern Maritime 2010 - 2018

*Web & Graphic Designer*

Led the design of all company collateral, including brochures, logos, letterheads, and presentations, ensuring strong brand consistency across materials. Managed ongoing website maintenance and updates, and also served as the company photographer for corporate events, capturing professional visual content for marketing and internal use.

### Aspen Creations 2007 - 2009

*Multimedia designer*

As a Visualizer and Multimedia Designer, supported theme park projects by producing 3D-rendered proposals and client presentations while operating the Megaplot 3D Styrofoam Cutter for fabrication of custom project elements. Bridged concept design and physical production to bring immersive experiences to life.

### Arabian Millenium Trading 2004 - 2007

*In-house Graphic Designer*

Responsible for designing all graphic materials for seminars, meetings, and exhibitions. Led the design and on-site supervision of exhibition stands for annual Arab Health exhibits, ensuring strong visual impact and consistent brand representation.